

SPIRIT OF
KENTUCKY

AIR **01** RACE

PRECISION
FLYING



ENDURING
SPIRIT

FLOWN & CELEBRATED
ACROSS THE BLUEGRASS

OCTOBER 3, 2026 | CAPITAL CITY AIRPORT | FRANKFORT, KY

The Spirit of Kentucky Air Race celebrates the longstanding heritage of aviation across the Commonwealth in addition to the craftsmanship of its world-renowned distilleries.

This unique aerial event will challenge pilots as they navigate a scenic course across the Bluegrass, flying over iconic bourbon landmarks - all in support of accessible aviation education through our 501(c)(3) charitable organization.



DREAMFLIGHT[®]
CHARITIES

About Us

DreamFlight Charities looks to utilize aviation as a transformative tool in the lives of Kentucky students, all while inspiring and equipping the next generation of industry workers by removing barriers to aviation education, connecting students to real-world flight experiences, and partnering with communities, general aviation airports, and industry leaders to build pathways into aviation careers.

What We Do



Inspire

Ignite a passion for aviation across all ages.



Enable

Remove financial and circumstantial barriers.



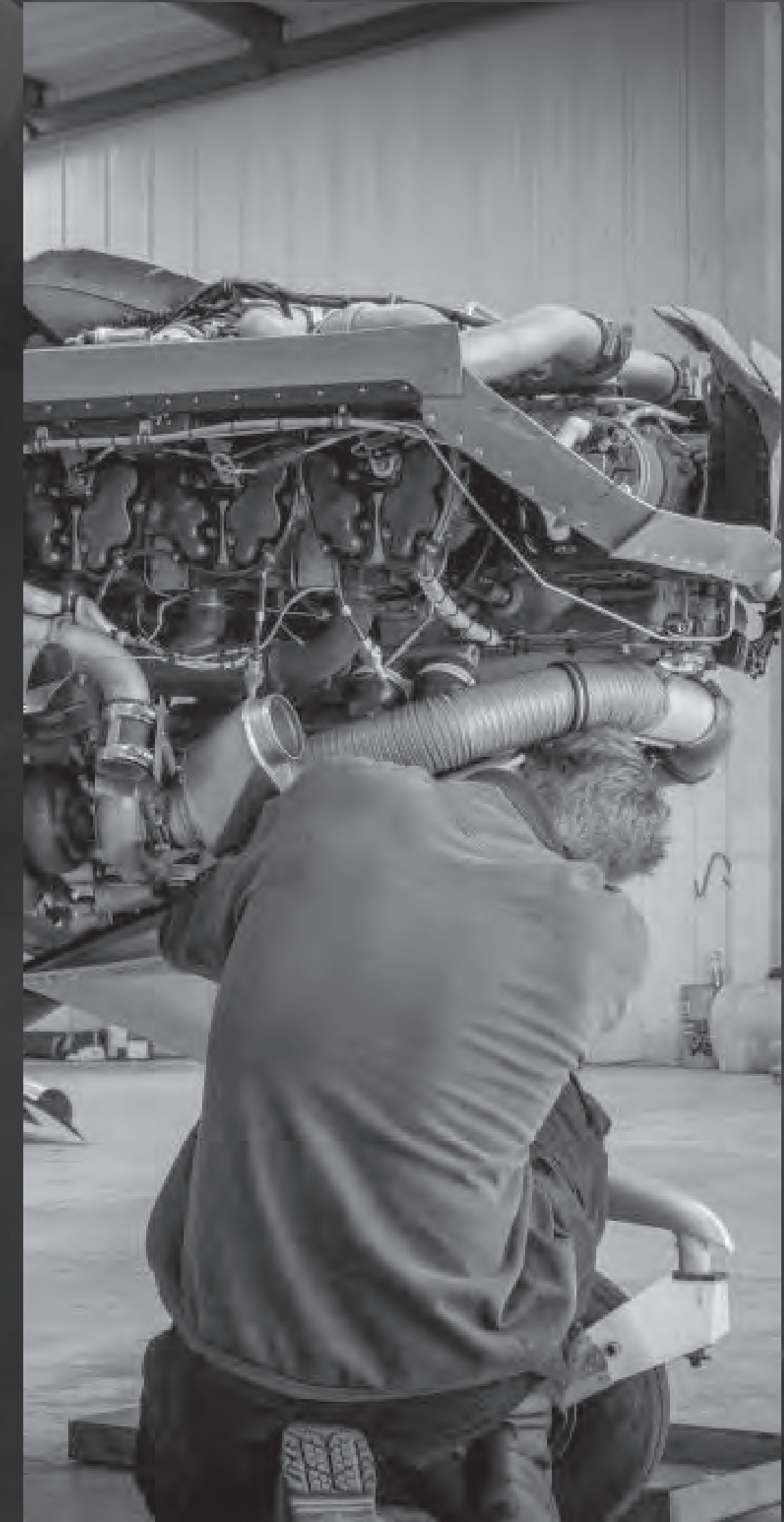
Encourage

Shape outlook on life within and outside the cockpit.

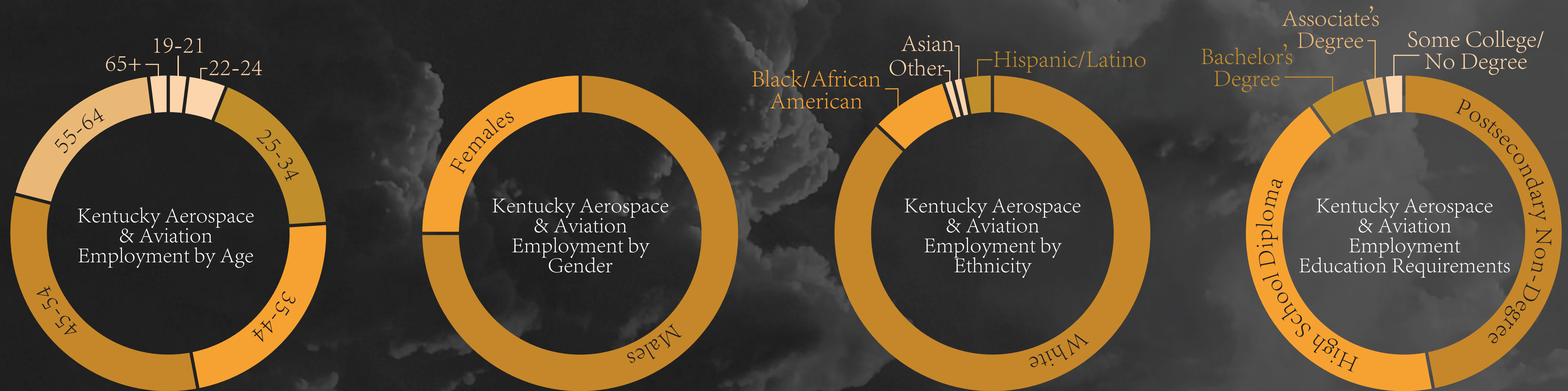


Advocate

Contribute to a stronger aviation industry in Kentucky.



Industry Demographics



At first glance, there are numerous telling indicators of the current state of Kentucky's aviation industry:

- The current industry workforce is aging, and there is a disproportionately small developing workforce replacing it.
- Much can be said about the lack of inclusivity and diversity within Kentucky's aviation industry regarding gender and ethnicity.
- On a more encouraging note, the educational barriers to the aviation industry are generally moderate.



Our Approach



DreamFlight Discovery Events serve as a great introduction to the exciting world of flight, allowing aspiring aviators to take to the skies over the Commonwealth with a seasoned and professional flight instructor.



Training Scholarships remove the financial burden of initiating a career in aviation. From contributing to flight training to funding full tuition for future Airframe & Powerplant (A&P) Mechanics, we look to enable all who desire to contribute to our industry regardless of their circumstances.



Our AVCamp program brings aviation to event the most rural parts of Kentucky, utilizing mobile flight simulators to gauge student interest in aviation while drawing attention to one of the most underappreciated resources in a given community - the local airport!



DreamFlight Charities also works closely with school districts across the Bluegrass State, offering a variety of STEM resources that pair real-world experiences from aviation with concepts students are already learning and love.

Evie Sapp | Scholarship Recipient



The Race

DreamFlight Charities is proud to partner with the Sport Air Racing League (SARL), who provides a unique cross country race format that reduces passing and prevents head-to-head racing, creating an exciting racing league that is both safe and accessible to all pilots.

Aircraft categories accommodate both experimental planes looking to push the limits of homebound engineering, as well as factory aircraft from popular and familiar manufacturers.

Courses

The Spirit of Kentucky Air Race features two course options that provide a safe and affordable outlet for the competitive instincts of all pilots, regardless of what aircraft they fly.

115 NM Course

The shorter of our courses spreads across the North Central portion of the Kentucky Bourbon Trail, featuring renown distilleries such as:

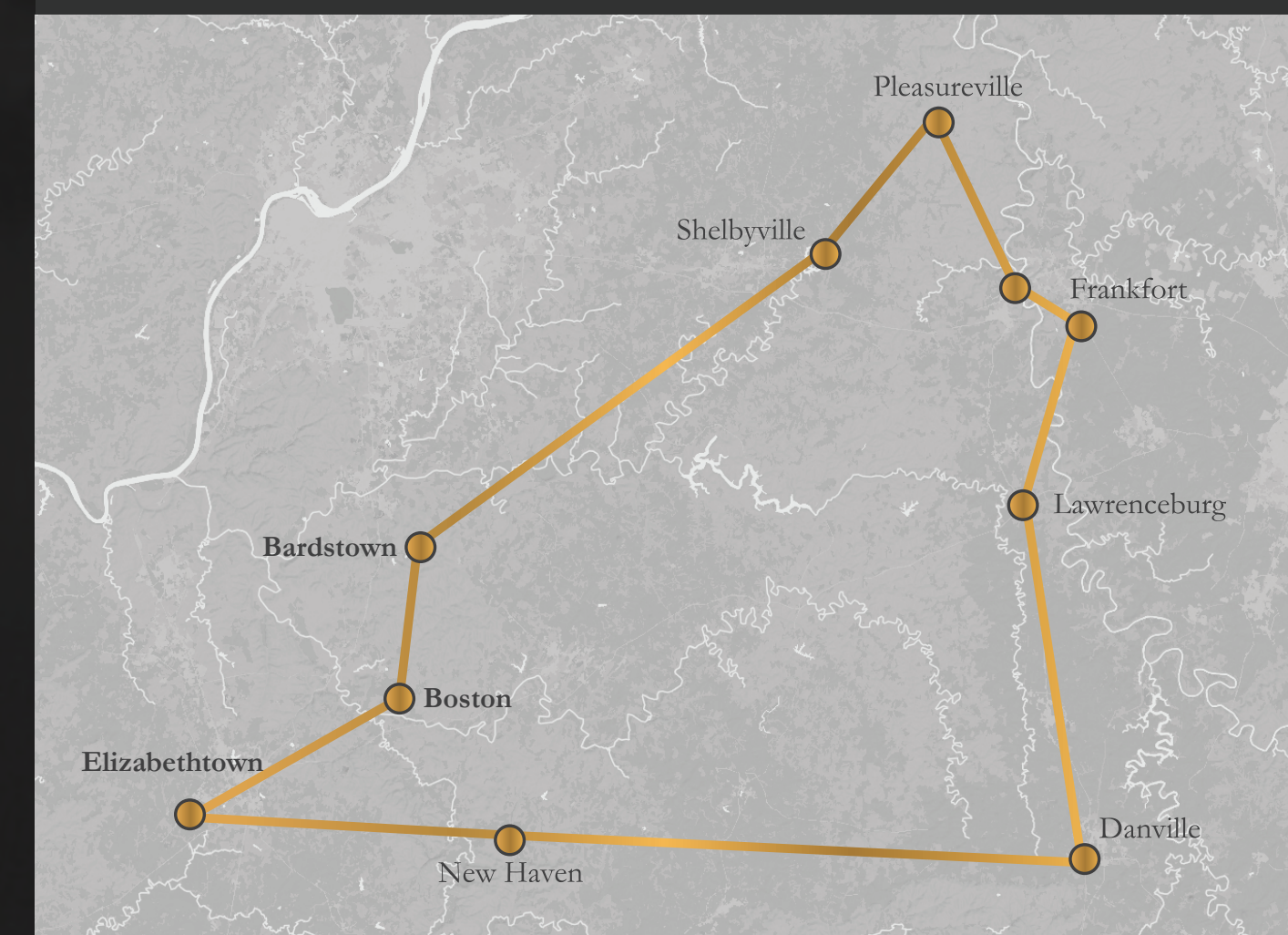
- Wild Turkey
- Four Roses
- Wilderness Trail
- Limestone Branch
- Maker's Mark
- Heaven Hill
- Jeptha Creed
- Whiskey Thief



160 NM Course

Our longer course for faster aircraft extends west to Bardstown and beyond, featuring craftsman distillers like:

- Heaven's Door
- Bulleit
- James B. Beam
- Whiskey House
- Log Still
- Wilderness Trail
- Four Roses
- Castle & Key





There's a Seat at the Table for You

When you join the table, you help showcase Kentucky's heritage, connect with aviation enthusiasts nationwide, and empower DreamFlight's mission to inspire future pilots.

Corporate Partnerships*

Strategic, high-impact partnerships for organizations seeking prominent brand visibility, meaningful engagement with the aviation community, and a leading role in advancing the mission of DreamFlight Charities.

À La Carte Sponsorships

Flexible sponsorship opportunities that allow businesses to support specific elements of the race - such as waypoints, hospitality, or awards - while gaining targeted exposure and recognition.

* Corporate Partnership levels of support include additional benefits and increased visibility across other DreamFlight activities and branded events.



Corporate Partnerships

Presenting Sponsor | \$25,000

One Available

- Title Naming Rights (“Presented by..”)
- Course Waypoint Feature
- Logo on All Race Materials
- Decals for Participating Aircraft
- Banner Placement at Start/Finish
- VIP Table at Awards Gala
- Speaking Opportunity at Awards Gala
- Social Media & Press Recognition
- Featured Aerial Footage of Distillery

Heritage Sponsor | \$15,000

Three Available

- Prominent Logo Placement
- Course Waypoint Feature
- Logo on Pilot Briefing Materials
- VIP Awards Gala Tickets
- Social Media Recognition
- Aerial Promotional Imagery

SOKY Gala Sponsor | \$10,000

One Available

Event Includes:

- Pilot/Racer Awards Ceremony
- Sponsor Recognition & Donor Reception
- Catered Dinner & Bourbon Tasting
- Keynote Speaker

Waypoint Sponsor | \$5,000

Fourteen Available

- Course Waypoint Feature
- Secondary Logo Placement
- Name on Official Race Map
- Mention in Race Commentary
- Social Media Recognition
- Recognition at Awards Gala
- Aerial Promotional Imagery

Supporting Sponsor | \$2,500

- Tertiary Logo Placement
- Mention in Race Commentary
- Social Media Recognition



À La Carte Sponsorships

Community Partner | \$1,000

- Typeset Business Name Placement
- Included Promo Item in Pilot Packet
- Social Media Recognition

Awards Sponsor | \$750

- Logo Placement on Awards Presentation Slide
- Recognition During Awards Ceremony
- Included Promo Item with All Awards
- Logo Displayed Near Trophies/Plaques

Pilot Briefing Sponsor | \$500

- Logo Placement on Briefing Slides
- Recognition During Pilot Briefing

Hospitality Sponsor | \$500

- Logo Placement on Volunteer Signage
- Recognition During Awards Gala

Friend of Aviation | \$250

- Complimentary Event Poster & Decal

"The people, the mentors, the pilots, have been nothing short of life-changing for my son. DreamFlight Charities gives students the tools to explore the possibility of what it means that the sky's the limit."

Anne Clay - Parent

"DreamFlight Charities opened an opportunity to my dream career. I will forever be thankful to them for this opportunity and guidance they have given to me and others."

Rafael Angel - Scholarship Recipient

"I am so grateful that my son had the opportunity to be part of DreamFlight's discovery flight experience. His time with the instructor and in the air awakened a passion for aerospace engineering and a love for flight he would not have known without such an opportunity."

Liz Erwin - Parent

Be a Part of the Spirit of Kentucky

The Spirit of Kentucky Air Race brings together two traditions that define our state - aviation innovation and world-class bourbon craftsmanship.

As a founding partner, your support will help launch a one-of-a-kind event that celebrates Kentucky's heritage, draws pilots and visitors from across the country, and advances the mission of DreamFlight Charities to inspire the next generation through the freedom of flight.

Together, we can create an experience that showcases the very best of the Bluegrass while opening new horizons for future aviators.





Thank You



Have Questions? Contact us anytime!

Drew Underwood - Executive Director
270.849.5765 | info@dreamflightcharities.org
www.dreamflightcharities.org